

Alabama Water Rally Sponsorship Opportunities

Alabama Rivers Alliance strives to develop a Water Rally program that is timely, engaging and inspiring with a range of activities and interesting and informative speakers from around the region. Sponsorships help cover the cost of putting on this important event for Alabama's river movement, including staff time for planning and implementing the event, event space and A/V equipment, printing and materials development, speaker compensation/honorariums and other entertainment.

CLEAN WATER CHAMPION: \$3,000

Includes all the benefits of River Defender level plus:

- Free conference admission and lodging for two attendees
- Opportunity to address attendees at the start of the day
- Opportunity to provide ARA-approved materials to attendees in "welcome packet"

RIVER DEFENDER: \$1,500

Includes all the benefits of the Rally Supporter plus:

- Name and/or logo on all signage, agenda, poster, emails, social media and more.
- Exhibit space with table at Alabama Water Rally
- Free conference admission and lodging for one

RALLY SUPPORTER: \$500

Includes all the benefits of Scholarship Steward plus:

- Name and/or logo in the Alabama Water Rally agenda, sponsor poster and handouts
- Exhibit space with table at Alabama Water Rally

SCHOLARSHIP STEWARD: \$250

Scholarships have always been a critical part of a successful Alabama Water Rally to ensure all interested people are able to attend regardless of their financial situation. This provides one full scholarship, including lodging and travel reimbursement

- Heavy promotion on all ARA social media channels
- Acknowledgment in ARA emails and website
- Annual membership in Alabama Rivers Alliance for both your organization and the recipient.